

CASE OVERVIEW

How a Global F&B Leader Saved €500K+ Using AI-Powered Procurement Intelligence

For one of the world's largest F&B companies, managing 80+ commodity categories across volatile global markets, that question was costing millions. Without real-time intelligence, their procurement team had the spend — but not the power to protect it.

Industry: FMCG- Food & Beverage

Sourcing Coverage: EMEA · 15+ Countries

Commodities Tracked: 80+

OBJECTIVE

Turning commodity volatility into a competitive advantage — at scale across EMEA.

SCOPE

In an environment defined by commodity price risk and global supply uncertainty, leading organisations are shifting from reactive procurement to intelligence-led strategies.

ENGAGEMENT SNAPSHOT



€500K+

Verified Cost Savings



6–8%

Negotiation Savings



80+

Commodities Tracked



15+

Countries Covered

Every Quarter, a Supplier Price Increase Lands in Your Inbox

Is it justified — or are you being tested? For one of the world's largest F&B companies, managing 80+ commodity categories across volatile global markets, that question was costing millions.

1. COMMODITY PRICE VOLATILITY & FORECASTING

No Market Visibility



No reliable mechanism to track market indicators across 80+ essential commodities — limited visibility into real-time price movements and market trends.

5–10% Annual Cost Inflation Leakage



Inability to validate supplier-proposed price changes during annual reviews with market-backed data, resulting in unverified price increase acceptance.

€200K–€350K Avoidable Escalations



No early-warning system for price shocks, causing missed forward-buying opportunities and avoidable cost escalations during price upcycles.

Reactive Procurement Cycles



No structured forecasting approach, reducing the organization's ability to hedge against volatility and proactively manage price risk.

2. CATEGORY INTELLIGENCE & SUPPLIER VISIBILITY

15–25% Inefficiency in Supplier Discovery



Limited visibility into niche supplier markets across Italy, Netherlands, UK, and Eastern Europe — increasing sourcing timelines and evaluation cycles.

Inconsistent Supplier Evaluation



No structured framework to assess supplier stability, benchmark performance, or adopt category best practices at scale.

Supply Disruption Exposure



Higher exposure to supply disruptions and pricing inconsistencies due to lack of supplier intelligence, directly impacting production continuity and margin stability.

Limited Negotiation Leverage



Inability to leverage competitive supplier benchmarking and market insights, limiting opportunities to optimize sourcing strategies and negotiate effectively.

The Business Risk. Without real-time intelligence, their procurement team had the spend — but not the power to protect it.

80+ Commodities Tracked

15+ Countries Covered

CommodityXO: Two Integrated Workstreams

The client deployed CommodityXO, STATXO's AI-powered commodity price forecasting and procurement intelligence platform, addressing both strategic and operational gaps through two integrated workstreams.



€500K+ Verified Savings

6–8% Negotiation Improvement

80+ Commodities Tracked

4–8 wks Early Price Visibility

WHY COMMODITYXO With **CommodityXO** — STATXO's AI-powered platform — this global F&B leader moved from instinct-based decisions to scalable, insight-driven strategic sourcing, turning volatility into a competitive advantage.

Is It Justified — Or Are You Being Tested?

Every commodity price signal and every supplier signal runs through the same decision path, from signal to recommended action.



BUSINESS DECISIONS ENABLED BY STATXO

BUSINESS QUESTION

- No Market Visibility
- Reactive Procurement Cycles
- 15–25% Inefficiency in Supplier Discovery
- Inconsistent Supplier Evaluation
- Supply Disruption Exposure
- Limited Negotiation Leverage

STATXO RECOMMENDATION

- Statistical forecasting models for 80+ commodities (monthly/quarterly)
- Proactive hedging strategy development to manage price risk before it hits the P&L
- Targeted category intelligence: Supply Market Insights, Contracting Analysis, Sourcing Best Practices & Supplier Scorecards
- Suppliers segmented by strategic importance to prioritise relationship management
- Web-based dashboard with automated data extraction algorithms for real-time alerts
- AI-enabled market monitoring + interactive dashboard accessible to sourcing managers globally



Measurable Results Within 12 Months

€500K+

Verified cost savings

achieved within 12 months of deployment

6–8%

Negotiation improvement

using commodity price forecasting and market insights

80+

Commodities tracked

with real-time visibility into price patterns and market dynamics

4–8 wks

Early price visibility

into future price movements, enabling proactive decisions

20–30%

Price risk reduction

through data-driven risk management frameworks

10–15%

Faster decisions

with a centralized AI-driven commodity decision intelligence platform

BEFORE VS. AFTER

Market visibility	No Market Visibility	→	Statistical forecasting models for 80+ commodities
Sourcing cycles	Reactive Procurement Cycles	→	Proactive hedging strategy development
Supplier evaluation	Inconsistent Supplier Evaluation	→	Suppliers segmented by strategic importance
Negotiation outcomes	Limited Negotiation Leverage	→	6–8% Negotiation Improvement

Every improvement above keeps compounding: CommodityXO keeps tracking commodity and market signals as conditions shift.

The Team Closest to the Problem, on What Changed

“

STATXO's support in providing regular category & commodity insights via tailored dashboards helped our sourcing team build data-driven strategies across multiple categories and negotiate effectively with suppliers. The insights derived using AI are not limited to a small section of the business, but are globally accessible by respective sourcing managers.

— VP Procurement, EMEA | Global Food & Beverage Organisation

ENGAGEMENT TYPE

Commodity Price Forecasting & Procurement Intelligence Platform

FUNCTIONS INVOLVED

Procurement · Sourcing · Category Management

INDUSTRY CONTEXT

Food & Beverage, EMEA

✓ WHY IT SUCCEEDED

This case study demonstrates how CommodityXO — STATXO's AI-powered commodity price forecasting and intelligence platform — enables global F&B leaders to move from reactive procurement to intelligence-led strategic sourcing at scale.

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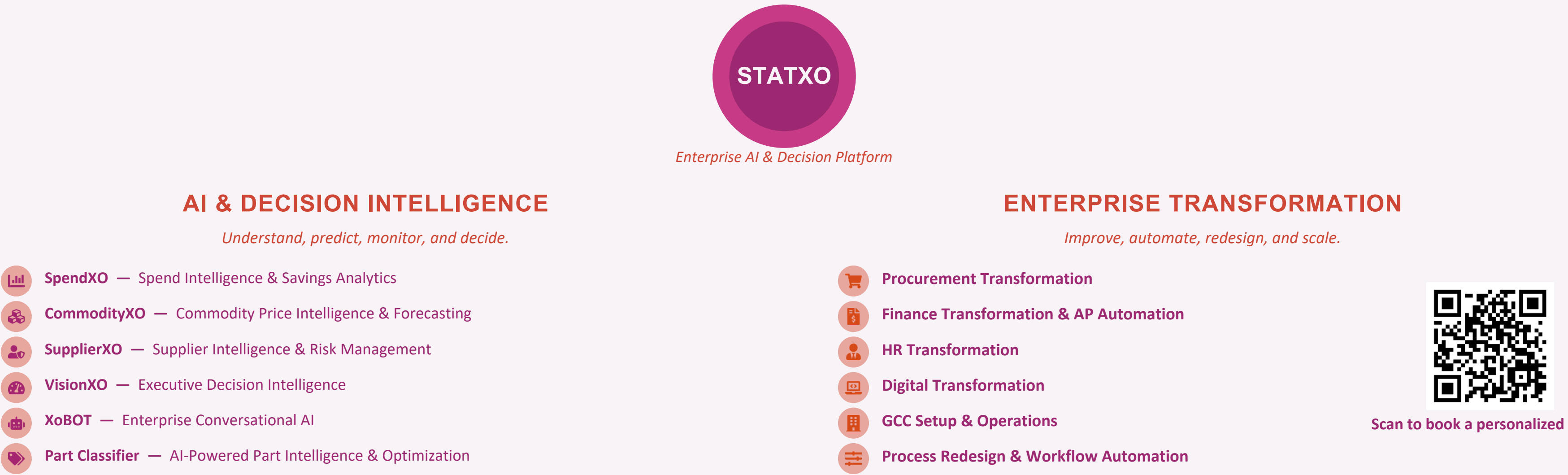


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Explore the Complete STATXO Intelligence Ecosystem

AI-powered products and enterprise transformation solutions designed to help organizations understand, predict, optimize, and transform business decisions at scale.



Ready to Solve Your Next Business Challenge?

Explore the complete STATXO ecosystem to discover how our AI-powered products and transformation services help enterprises make faster decisions, optimize operations, and deliver measurable business outcomes.

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