

CASE OVERVIEW

How STATXO Lifted Demand Forecasting Accuracy to ~90% for a Global Fashion Retail Chain

A leading fashion retail chain needed to bring precision to assortment and inventory decisions that had long relied on manual data pulls and gut instinct. STATXO built a cloud analytics platform that gives category and product managers a real-time, SKU-level view of demand, product lifecycle, and store performance.

Industry: Fashion & Apparel Retail

Region: EMEA

Function: Category & Merchandise Planning

Platform: Cloud Analytics

OBJECTIVE

Replace manual, spreadsheet-driven planning with real-time demand and assortment intelligence for category and product managers.

SCOPE

Six connected analyses spanning demand, product lifecycle, product affinity, store segmentation, forecasting, and inventory optimization.

ENGAGEMENT SNAPSHOT



Category & Product Managers
Primary Users

Cloud Platform
Delivery model

 **~90%**
Demand forecasting accuracy achieved

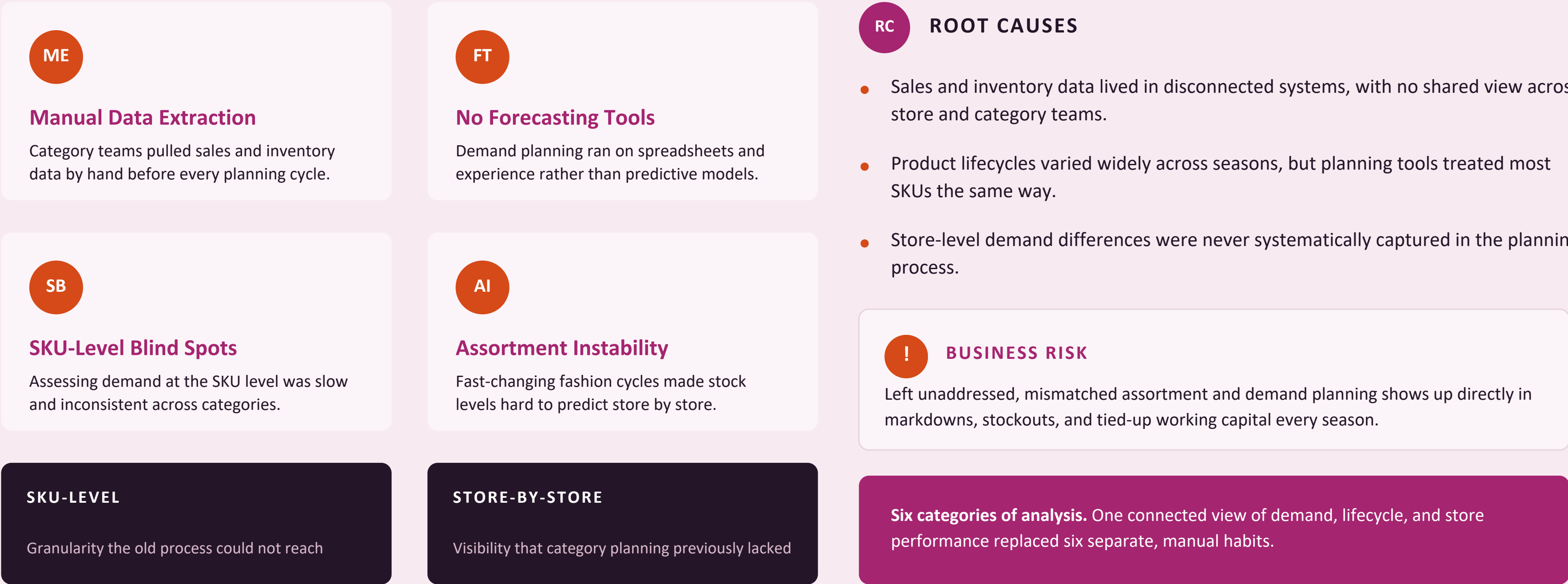
 **6**
Connected intelligence modules deployed

 **Real-Time**
Visibility into stock and demand signals

 **EMEA-Wide**
Rollout across the retail chain

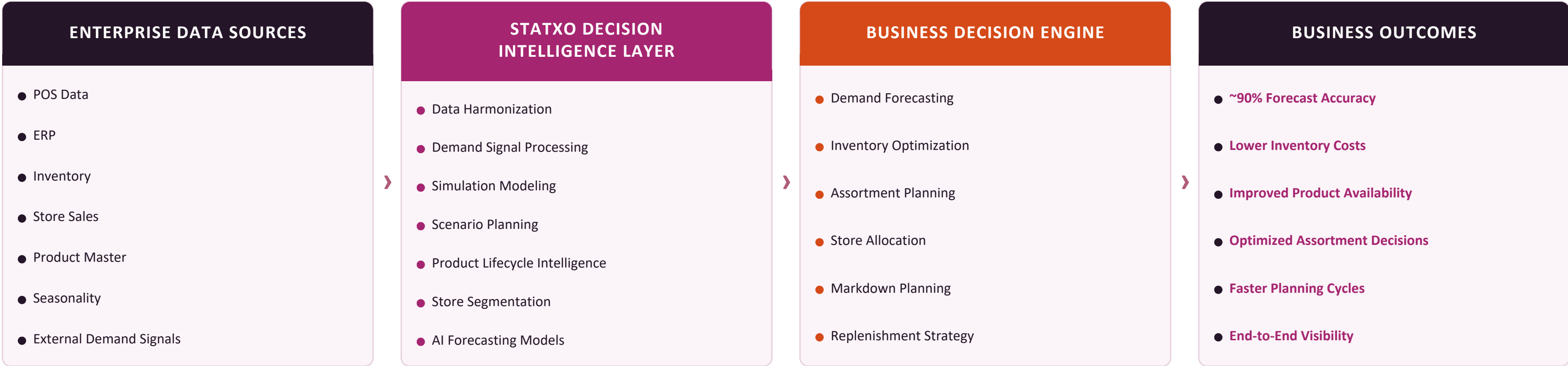
Assortment Decisions Were Outrunning the Data Behind Them

Individually, each gap looked manageable. Together, they shaped how the chain planned assortment and stock across every store, every season.



How STATXO Turned Disconnected Data into Confident Business Decisions

Rather than adding another reporting tool, STATXO built an intelligent planning environment where every demand signal, inventory movement, and product decision works through one connected decision framework.



WHAT CHANGED Category teams moved from historical spreadsheets and manual assumptions to a connected decision environment that continuously evaluates demand, simulates future scenarios, and recommends the most effective planning action before decisions are made.

- 6 Connected Intelligence Modules
- End-to-End Planning Visibility
- Continuous Scenario Modeling
- AI-Powered Decision Support

Decision Intelligence That Shaped Every Planning Cycle

Every planning cycle became a continuous decision process, with forecasting, inventory, assortment, and store performance evaluated together rather than in isolation.



BUSINESS DECISIONS ENABLED BY STATXO

BUSINESS QUESTION

Which products will see the highest demand next month?

Which stores require inventory reallocation?

Which products are entering the markdown phase?

What happens if demand changes unexpectedly?

Where should planners focus first?

Which planning decisions carry the highest risk?

STATXO RECOMMENDATION

AI-powered SKU-level demand forecasting with confidence scoring

Store-level redistribution based on demand behavior and stock availability

Product lifecycle intelligence with optimized markdown recommendations

Scenario modeling showing inventory, sales, and working capital impact

Priority-based recommendations ranked by business impact

Risk scoring with proactive mitigation recommendations



The Outcomes Category, Merchandising, and Operations All Point To

~90%

Demand forecasting accuracy

Reduced

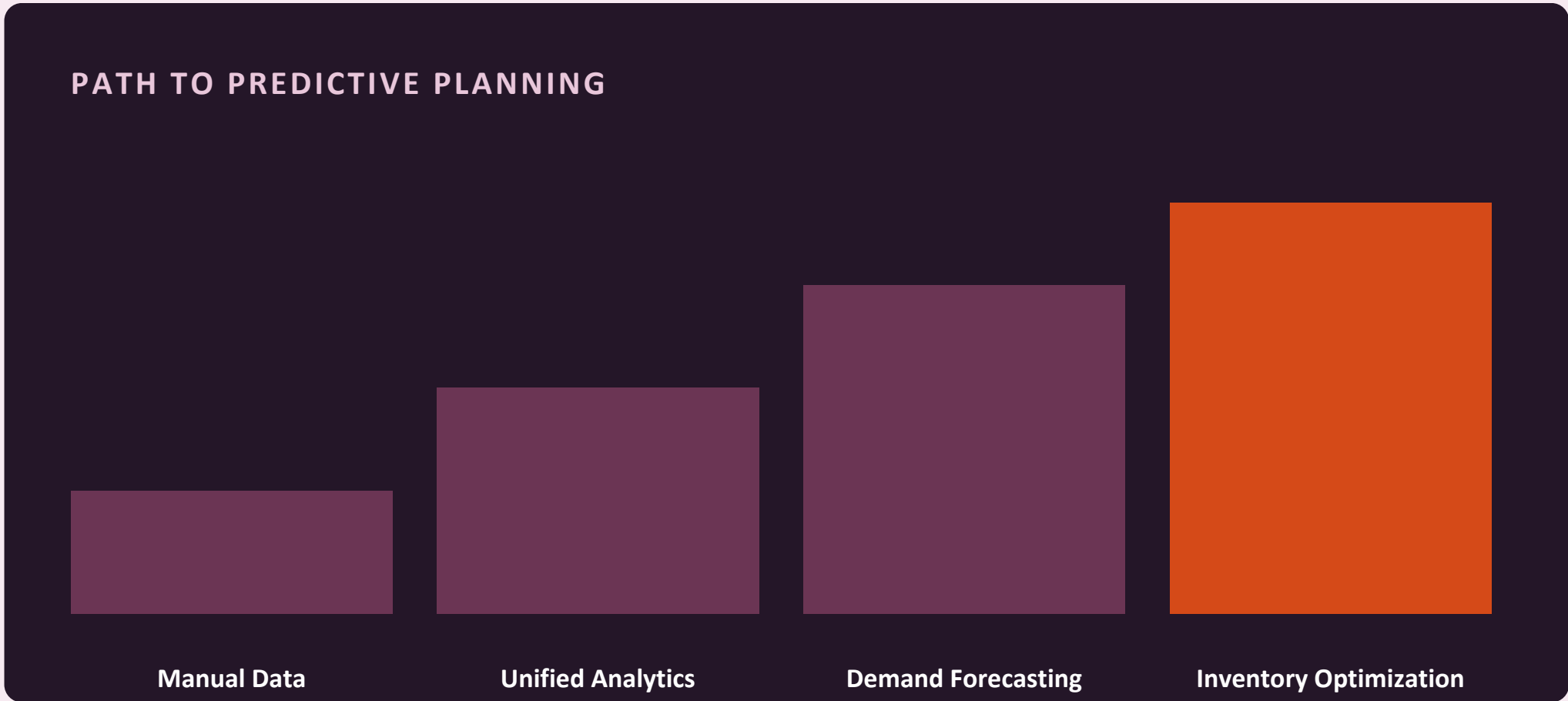
Inventory costs chain-wide

Increased

Sales from optimized assortment

Real-Time

Decisions for category managers



BEFORE VS. AFTER

Data extraction	Manual	→ Automated, real-time
Demand assessment	Ad hoc, experience-based	→ SKU-level forecasting
Assortment planning	Store-agnostic	→ Store-segmented
Planning cycle	Spreadsheet-driven	→ Live dashboard

Every improvement above keeps compounding: the live dashboard keeps surfacing forecast and assortment gains well beyond go-live.

The Team Closest to the Problem, on What Changed

“

STATXO's expertise has brought a remarkable shift in our operations and planning. They understood our challenges and delivered tailored strategies to optimize our assortment and reduce inventory costs. Their approach to addressing intermittent demand and assortment instability has streamlined our inventory management and boosted sales. We appreciate their partnership and the positive impact on our business.

— Senior Manager, Sales EMEA

ENGAGEMENT TYPE

Cloud Analytics Platform

FUNCTIONS INVOLVED

Category · Merchandising · Inventory Planning

INDUSTRY CONTEXT

Fashion & Apparel Retail, EMEA

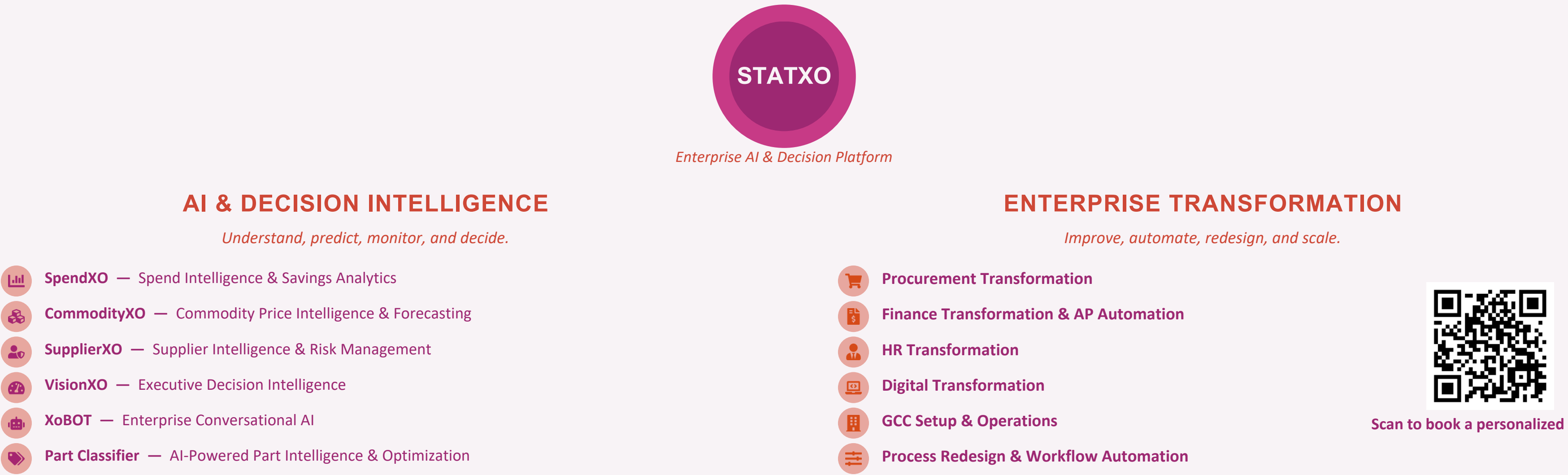


WHY IT SUCCEEDED

One cloud platform that turned demand, lifecycle, and store data into a single connected view for category teams.

Explore the Complete STATXO Intelligence Ecosystem

AI-powered products and enterprise transformation solutions designed to help organizations understand, predict, optimize, and transform business decisions at scale.



Ready to Solve Your Next Business Challenge?

Explore the complete STATXO ecosystem to discover how our AI-powered products and transformation services help enterprises make faster decisions, optimize operations, and deliver measurable business outcomes.

Explore Products

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Book a Demo